X Public Library Strategic Plan

For the Years 20xx-20xx

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# Mission

The mission of the X Public Library is to provide the best possible services and materials for informational, educational, cultural, or recreational use by the community.

## Vision

The X Public Library supports literacy, knowledge, and connection in our community.

### List of Planning Committee names

### List of Library Board members

**Approved by the X Public Library Board of Trustees, Month 20XX**

### GOAL 1

The library will provide in-person opportunities for people to interact with each other.

#### Activities

1. Board game night
2. Book club
3. Themed community potlucks
4. Programs for seniors
5. Trivia Night
6. Bingo Night at the library

#### Outcomes

* Increase in the number of people coming to the library for programs
* Feedback from community members about how much they enjoy connecting with each other

### GOAL 2

The library will provide services and programming for teens and their parents to interact with others and the library’s resources

#### Activities

1. Host a monthly Teen Book Club
2. Host a monthly activity for teens and parents
3. Single parents' discussion group

#### Outcomes

* Increase in the number of teens and/or parents coming to the library
* Feedback from parents about how much they value connecting with each other

### GOAL 3

The library will save the time of community members by providing alternative ways for people to obtain the library resources they want or need

#### Activities

1. Bookmobile to serve rural areas
2. Survey community about open library hours
3. Advertise library home delivery service
4. Provide more Reader’s Advisor services
5. Promote interlibrary loan service

#### Outcomes

* Increase in the number of people receiving library services
* An increase in the number of items being checked out
* Feedback from community members that talks about how much they appreciate the delivery of services
* Feedback from rural residents reporting satisfaction with library services
* Increase in the number of items being borrowed via interlibrary loan

### GOAL 4

The library will work to raise awareness about the community and library services

#### Activities

1. The library helps educate new community members about the library by leaving brochures at local eating and drinking establishments, schools, daycares, etc.
2. Library staff attend local community group meetings to talk about library programs, services, and events

#### Outcomes

* Increase in the number of people coming to the library
* Increase in the number of items being checked out from the library
* Feedback from community members that indicates they are aware of the library and/or community and what is provided